



**Frozen & Refrigerated Association of the Northeast (FRANE)
62nd Annual Convention & Business Conference**

October 27-29, 2017, The Renaissance Downtown Providence Hotel, RI

We anticipate our 62nd Annual Convention & Business Conference to completely sell out! This year's event is a must attend for our Northeast decision makers. This precursor to the National event is uniquely positioned to provide you with unmatched opportunity to meet with decision makers from the Northeast and those that directly impact your business.

This is an amazing opportunity to be involved and we encourage your sponsorship, via one of the following sponsorship levels, as a way of supporting this collaborative effort, our scholarship programs and an investment in our joint commitment in representing the Frozen, Refrigerated and Fresh Foods aisles within our industry.

We are pleased to offer the following levels for FRANE's 62nd Annual Convention and Business Conference (please check one):

All of our Convention sponsors receive:

- ✓ Inclusion in our Convention Program
- ✓ Recognition of your company during presentations and announcements
- ✓ Prominent signage in the FRANE Hospitality Lounge and registration area, as well as at the Saturday Business Session.

****Platinum, Diamond and Gold levels also include your company's logo in the book and on signage plus an opportunity to host a Northeast Retailer for the event:***

****Platinum \$5,000 _____ *Diamond \$3,500 _____ *Gold \$2,500 _____***

Silver \$1,500 _____ Bronze \$1,000 _____ Event Sponsor \$500 _____ Other \$ _____

Select one of the following payment choices:

Check Enclosed for Sponsorship or *Charge:* MasterCard Visa American Express

Credit Card #: _____ CCV# _____ Exp. Date: _____

Amount Authorized: \$ _____ Authorized Signature: _____

Credit Card Address _____ Zip Code _____

Specific Event Requested (subject to availability) _____

In addition, we have other unique and special sponsorship opportunities that are available throughout the weekend. Simply call the FRANE office and we'll work with you to find the perfect event to showcase your organization. You don't have to be a member to support this great event!

This year's event will include an Auction to raise monies for our scholarship program. In the past, this has been hugely successful and we thank you for your continued support. If you have any auction items that you'd like to donate, please send them to the FRANE office by September 15, 2017. Electronics, tickets or golf items are big hits, but anything at all is appreciated.

For our manufacturer members, the opportunity for all of our guests to sample your items is available with your donation of 200 VIP coupons.

We encourage you to get involved at some level of participation for this upcoming, sold out event. What a better way to reach such a captive audience.

We thank you again for your continued support of our organization and events. For your convenience you can return this letter to the FRANE office by August 31, 2017.

*Logos must be submitted in jpeg format

Silent Auction Item _____ **Item Value** _____ **VIP Coupons** _____

Company Name: _____ Contact Name: _____

Street: _____ City: _____ State: _____ ZIP: _____

Telephone: _____ Email: _____

Throughout our weekend, we have various opportunities to promote your organization to our attendees. In addition, we can customize something specific for you, if you have a specific request. Please select your preferred option below, or call us to customize something for you.

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- ✓ ***Platinum, Diamond and Gold Sponsors also receive your company's logo in the program book and on all signage, plus the opportunity to host a retailer for the weekend.***

- | | |
|---|----------------------|
| <input type="checkbox"/> Retailer Sponsor | \$2000 (5 available) |
| <input type="checkbox"/> Friday Lunch | \$3000 |
| <input type="checkbox"/> Friday Johnson & Wales Panel & Presentation | \$2500 |
| <input type="checkbox"/> Friday Night Comedian | \$1500 |
| <input type="checkbox"/> Friday Night Emerging Leader Dinner | \$5000 (2 available) |
| <input type="checkbox"/> Friday & Saturday Kid's Klub | \$500 (4 available) |
| <input type="checkbox"/> Saturday Business Session | \$1500 (2 available) |
| <input type="checkbox"/> Speaker Sponsor | \$1000 (3 available) |
| <input type="checkbox"/> Saturday Breakfast Sponsor | \$750 (4 available) |
| <input type="checkbox"/> Saturday Companion Events | \$1500 (4 available) |
| <input type="checkbox"/> Saturday Cocktail Party | \$750 (3 available) |
| <input type="checkbox"/> Saturday Dinner | \$5000 (2 available) |
| <input type="checkbox"/> Saturday Band | \$3500 |
| <input type="checkbox"/> Sunday Breakfast | \$1000 (2 available) |
| <input type="checkbox"/> Hospitality Room (3 days) | \$750 (3 available) |
| <input type="checkbox"/> Attendee Gift | \$500 (4 available) |
| *includes the option to include marketing materials in the bags) | |
| <input type="checkbox"/> Program Book Ads (business card size) | \$150 |
| *artwork must be received by September 1, 2017 | |