



Press Release
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FOR IMMEDIATE RELEASE
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Greater Boston Food Bank benefits from FRANE's Boston Pops event!

The members of the Frozen & Refrigerated Association of the Northeast welcomed in the holidays with an amazing performance by the Boston Pops and embraced the true season of giving with a donation to the Greater Boston Food Bank. Guests were treated to a Family matinee and sing along. Limited tickets were available for this FRANE event and sold out within two weeks! As a result of the success of this one event, the Executive Committee and Board of directors unanimously voted to make a donation to the Greater Boston Food Bank!

This event was the second annual Holiday event with the Pops and the latest event in their Family Event Series for the Association, an initiative launched last year. Periodically throughout the year, the Association will make available limited number of tickets to specific events. The goal of these events is two fold - to offer unique, family oriented programs for their membership and to sustain and support the Association's charitable initiatives. All events under this banner benefit FRANE's charitable initiatives including Scholarship programs, Annual Food Bank Grant Programs, Annual Food Bank Volunteer Events as well as other charitable opportunities.

For more information call the FRANE office or check out our website at www.frane.org.