

Press Release April 2014

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## FROZEN & REFRIGERATED ASSOCIATION OF THE NORTHEAST (FRANE) GETS GREAT SUPPORT AT 5TH ANNUAL FRANE FEEDS THE HUNGRY VOLUNTEER DAY THROUGHOUT THE NORTHEAST

The members of FRANE were out in full force for their 5<sup>th</sup> Annual Association wide Volunteer Day to Feed the Hungry. This event, which coincides annually with Frozen Food Month, is held throughout the month of March at various locations throughout the Northeast. This year, close to 100 volunteers from our member companies and their families blanketed the Northeast at locations in Connecticut, Massachusetts and New York. Returning teams at the Greater Boston Food Bank and Regional Food Bank of New York went head to head and showed off their industry skills with repacking donations, staging pallets for distribution, and sorting through donated products all to benefit the community. In CT, our team helped to "Fill The Pantry", recording over 100 boxes packed and ready to go!

This event has grown each year and this year will include teams volunteering in June to celebrate Dairy Month. It's a great way to show your support and give back. Join us in June and help us beat hunger!

This annual event has continued to grow and we encourage you to get involved. Mark your calendar for Fridays in March and check our website for all the 2015 updated information.

Call the FRANE office at 203-597-7215 to get involved today!