



Press Release  
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FOR IMMEDIATE RELEASE  
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**Frozen & Refrigerated Association of the Northeast (FRANE)  
Welcomes new Executive Committee & Board Members, Looks forward  
to celebrating their 60<sup>th</sup> Anniversary!**

At their Annual Meeting held at The Hotel Viking in Newport, Rhode Island, the members of FRANE unanimously announced the following additions to their Executive Committee and Board of Directors and kicked off their 60<sup>th</sup> Anniversary year!

The Board of Directors welcomes back Mr. Jim Wright, C&S Wholesale Grocers as their 2014-2015 Association Chairman. Jim has worked tirelessly over the years with the Association and has been instrumental in the growth experienced over the past few years. Jim brings with him a wealth of knowledge and incredible enthusiasm for the industry and the Association that will allow FRANE to continue its mission of supporting its members and providing unparalleled programs and benefits to its entire membership.

In addition, FRANE is pleased to welcome the following industry leaders to their Executive Committee: Julie Babyak, Big Y, Rick Billings, Turkey Hill, Brian McNulty, Mama Rosie's and Ron Suchecki, Ateco/Mrs. T's. They join Jim, along with other Executive Committee members, Bill Lyons, Bill Lyons & Associates, Clem DeLiso, Pioneer Cold, Dave Izzo, Palermo's Pizza, Sal Marrocco, Stop & Shop/Ahold, and Gregg Raffensperger, Delizza Patisserie to round out the Executive Team that will work directly with the Board and past Association Leaders to further grow and develop the FRANE Association.

The Board of Directors also gained a wealth of knowledge and leadership with the election of the following new Board members: Judy Bjornsen, Matrix Sales & Marketing, Robin Blevins, Metro Foods, Jason Derrig, Kellogg's, Michael Faford, ESM-New England, Dave Flannery, Garelick Farms, Keith Gustafson, Cabot, Chris Kostko, Gorton's, John Powers, HP Hood, and Jim Ryan, Murry's Fine Foods. Together, these leaders will continue to enhance the presence of FRANE within the marketplace.

This Annual Meeting welcomed industry leader and author, Mr. Kevin Coupe, from Morning News Beat, The Content Guy and Gail Lowney Alofsin, recognized author and motivational speaker. The Saturday morning crowd was treated to a phenomenal business session with real world discussion and go-forward take aways. In addition, their Annual Member Awards Dinner was held on Friday evening and recognized Mr. Sal Marrocco on behalf of the Ryan Marrocco Annual Golf Tournament and their many years of partnership with the FRANE organization.

This meeting also served to recap the amazing year the Association has enjoyed. With continued new member growth, they celebrated the accomplishments of this past year. The Scholarship program continues to grow, this year, awarding 27 scholarships this year and to date, awarding over \$600,000 to deserving students of their member companies. In addition, they have continued to support the Food Banks throughout the Northeast with their annual Volunteer Event in March, in which this past year, close to 100 members volunteered at Food Banks in Boston, Western Ma, Maine, NY and CT.

These programs together with their sold out signature events, the Annual Ryan Marrocco Memorial Golf Tournament in May and their Annual Convention and Business Conference in September, has this Association poised for continued growth during this upcoming year, celebratory year. Watch for more details on their amazing 60<sup>th</sup> Anniversary Celebration.

As an Association, their goal is simple, to support the frozen, refrigerated and fresh foods members of this industry by providing valuable programs and benefits for its membership. Relying on their core principles for their guidance – adding business value, educational support and giving back to their members and their communities – the members of FRANE are confident that with the “continued support of our retailers, wholesalers, brokers, logistics providers and manufacturers, this Association will continue to thrive and grow in this ever changing marketplace.”