



Press Release  
April 2015

FOR IMMEDIATE RELEASE  
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## **FRANE brings 60<sup>th</sup> Anniversary Celebration to Cape Cod!**

The Board of Directors of FRANE have chosen the picturesque backdrop of Cape Cod to celebrate their 60<sup>th</sup> Anniversary! With planning underway for their Annual Convention and Business Conference, the organization is thrilled to bring this event to Chatham Bars Inn.

Long celebrated as one of the Cape's premier resorts, the location offers the perfect spot for relaxation, celebration and business connection. The event is scheduled from October 1-4, 2015 at Chatham Bars Inn. With its premier location, outstanding amenities and celebrated menus, the group's guests will be pampered throughout the weekend, while celebrating this amazing milestone.

Kevin Coupe will be on hand, leading the Annual Business Program. Known for his insight as The Content Guy and Morning News Beat, Kevin brings a wealth of experience, contextual insights, a unique world view and serious levity to the world of business, food and wine, and consumer trends. All guests will receive an exclusive, signed copy of his Retail Rules book at this event.

In addition, the Board will be celebrating their 60<sup>th</sup> Anniversary in style at the Gala Event scheduled for Saturday, October 3, 2015. Tickets are available for this event, for those guests unable to join the group for the weekend. Guests will be treated to a wonderful, plated dinner, entertainment, speakers and a tribute to those who have made the last 60 years so memorable.

Registration for this amazing event opens on April 1<sup>st</sup>. Exclusive sponsorship opportunities are available for both the Business Conference and the Gala Celebration. Space is limited, so please call the office at 203-597-7215 or check on line at [www.frane.org](http://www.frane.org) for more information.

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The Frozen and Refrigerated Association of the Northeast, FRANE, is recognized as one of the Northeast's most active organizations representing the frozen and refrigerated industries. This year, celebrating their 60<sup>th</sup> Anniversary, the organization offers exclusive networking and business building events for its members throughout the year. Membership is available to all Northeast organizations involved in or supporting the Frozen and Refrigerated grocery industry.