



Press Release
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FOR IMMEDIATE RELEASE
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First Edition of *FRANE*s goes live in May!

*FRANE*s! The organization's newest informational vehicle was released in May! Made possible from their growing partnership with the Northeast Dairy Foods Association, this monthly publication serves as a "go to" source of information for its members and the industry. Each must-have edition offers timely, concise news in an easy to read format. It is delivered via email right to mailboxes on the first Friday of every month.

In addition to the news articles, it serves as a concise billboard of the Association's events and promotions. Each month, there are limited advertising opportunities as well. Call the FRANE office or email us at frane@frane.org to ask about the opportunities and get added to our mailing list!

In addition to this publication, FRANE has teamed with the National organization to enter the social media arena. Easy Home Meals, <https://www.facebook.com/EasyHomeMeals>, is a go to source for recipes, ideas and tips for using dairy, frozen and ice cream items for consumers.

With an eye on becoming the industry's go to resource for the Northeast, the team at FRANE has been hard at work to provide its ever growing membership base with concise, quick resources. Check the website, www.frane.org for links to past publications or to sign up for the next edition!

For additional information or to advertise with the Association, please contact the office at 203-597-7215 or frane@frane.org.