



Press Release  
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FOR IMMEDIATE RELEASE  
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**FROZEN & REFRIGERATED ASSOCIATION OF  
THE NORTHEAST (FRANE)  
GEARS UP FOR THEIR 7TH ANNUAL  
FRANE FEEDS THE HUNGRY  
VOLUNTEER DAY THROUGHOUT THE NORTHEAST**

The members of FRANE are gearing up for their **7<sup>th</sup> Annual Association wide Volunteer Day to Feed the Hungry**. This event, which coincides annually with Frozen Food Month, is held throughout the month of March at various locations throughout the Northeast. Last year, close to 100 volunteers from our member companies and their families blanketed the Northeast at locations in Connecticut, Maine, Massachusetts, New York, and Rhode Island. Returning teams at the Greater Boston Food Bank and Regional Food Bank of New York went head to head and showed off their industry skills with repacking donations, staging pallets for distribution, and sorting through donated products all to benefit the community. Throughout our other locations, members volunteered on various projects such as food collection and sorting of products in Western Massachusetts, Filled the Gazebo in CT and served hundreds of meals in our local churches and shelters. Based on responses so far, this is shaping up to be our best year yet!

This annual event has continued to grow and we encourage you to get involved. Mark your calendar for Fridays in March and check our website for all the updated information.

Call the FRANE office at 203-597-7215 to get involved today!