

## Invest Where Membership Matters

Email this completed membership application to  
[frane@frane.org](mailto:frane@frane.org)

OR mail this completed membership app to:

Please note our new mailing address

**FRANE**

**c/o dawn fish Business Solutions LLC**

**PO Box 380120**

**East Hartford, CT 06138**

*Fiscal Year and dues run from Oct. 1-Sept. 30.*

**Membership Category**

**Annual Dues**

Retailer / Wholesaler Annual Membership \$350

Manufacturer Annual Membership \$450

Broker / Sales Agent Annual Membership \$450

Distributor / Cold Storage Annual Membership \$450

Transportation / Trucking Annual Membership \$350

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Nature of Business \_\_\_\_\_

Key Contact \_\_\_\_\_

Title \_\_\_\_\_

Membership Dues (see chart above): \$ \_\_\_\_\_

\_\_\_\_\_ Payment Enclosed

\_\_\_\_\_ Please charge my account

A 3.5% credit card fee will be added.

\_\_\_\_\_ Mastercard \_\_\_\_\_ Visa \_\_\_\_\_ AMEX

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

*Our mission is to support the frozen, refrigerated and fresh foods members of our industry by providing information, programs and forums that ultimately increase awareness and consumption of the products our members' represent within the trade and to their final consumer. Accomplished in many ways, but always adhering to our*

**three core principles —**

**adding business value, educational support and giving back to our members and the communities we serve.**



**Frozen & Refrigerated Association of the Northeast (FRANE)**

c/o dawn fish Business Solutions LLC

PO Box 380120

East Hartford, CT 06138

E-mail: [frane@frane.org](mailto:frane@frane.org)

[www.frane.org](http://www.frane.org)

[www.facebook.com/frozenrefrigeratedassociationne/](https://www.facebook.com/frozenrefrigeratedassociationne/)



Proud Member of

**Frozen & Refrigerated Association  
of the Northeast (FRANE)**

## Member Information



*A member driven organization,  
proudly serving the perishable  
industry for over 65 years!*



## Adding Business Value

*Our commitment to providing forums for business exchange  
and networking opportunities for our members...*

- **Consumer targeted programs**—celebrating Frozen Food Month, Dairy Month and Ice Cream Month and partnering with NFRA's consumer driven sweepstakes to drive sales. With our local efforts to boost traffic, participating retailers and manufacturers enjoy the benefits of direct consumer targeting and growing sales.
- **Member targeted research and information via Linked In**—exclusive access to relevant research and information provided by IRI, Nielsen and NFRA...member driven virtual and in person forums for discussion, trend analysis, market trends, etc.
- **Exclusive Emerging Leaders Program**—as part of our Annual Convention & Business Conference, members have access to exclusive opportunities to reach aspiring leaders from our growing partnerships with Food Marketing Programs in the Northeast and throughout the country. Our Emerging Leaders program is recognized as a catalyst in welcoming the future for our industry.
- **Power of Networking**—we believe in the power and value of networking and offer member focused programs that offer value throughout the year. Our Annual Convention & Business Conference is the cornerstone of these efforts, along with our Annual Ryan Marrocco

Memorial Golf Tournament, that funds our annual members-only scholarship program. Together, these programs bring together hundreds of our industry leaders from throughout the Northeast in both virtual and in-person formats.



## Frozen & Refrigerated Association of the Northeast (FRANE)

*Proudly celebrating over 65 years of serving our industry!*

## Educational Support

*Our commitment to investing in our youth and the future of the grocery industry...*



- **Annual Scholarship programs** for graduating seniors and accredited undergraduate programs. To date, FRANE and the family of Ryan Marrocco have *awarded close to \$750,000* to deserving highschool seniors and undergraduate students of our member companies, their employees and their families. In addition, the *FRANE Member Memorial Scholarship has awarded over \$15,000* in scholarships to date. This growing program is a wonderful way to recognize those members who have contributed to our growth and sustainability.
- **Emerging Leaders** recognizes our up and coming leaders who are impacting the future of our industry. Representing the current shopper, our emerging leaders are shaping the future both in terms of item selection, health alternatives, shopping patterns and the future of the traditional grocery store. These leaders are guiding the future of the industry and ensuring the relevance of our Association to the industry at large.
- **College & University Partnerships** - this growing program offers students and leaders alike, the opportunity to connect with relevant, business dialogue. Recognizing the future of our industry lies within these students, our membership has embraced these growing partnerships both financially and personally by hosting these students at our Annual Conferences, participating in panels, focus groups, internships and with formalized mentoring programs.

## Charitable Giving

*Our commitment to giving back to the communities in which  
we live and serve...*

- **Annual FRANE Feeds The Hungry Campaign**—instituted as a unique way that our members throughout the Northeast can individually show their commitment to the communities in which they live and serve. Organized under the Food Bank umbrella and held annually in the months of March, June, July or October, this event provides volunteers from every aspect and every region of our membership arena to prepare and serve meals in the communities they serve.
- **Annual Food Bank Grant Programs**—created to promote and support our commitment with the industry in ending hunger, these programs have included *grant awards* for increasing offerings of dairy, frozen and ice cream products, *back pack programs* that support programs that provide school to children during the school year and *forums* to meet directly with *Food Bank leaders* to solidify donations and increase access to healthy foods for families at risk,
- **Sustainability and environmentally conscious choices**—FRANE supports this initiative with a commitment to limited printed materials, migration to an electronic communication system and continued support of equipment providers of environmentally friendly alternatives.



Fresh Relevant Analyze Network Educate