FRANE PRESENTS

A DISCUSSION AROUND HOW ARTIFICIAL INTELLIGENCE IS ANTICIPATING CONSUMER BEHAVIOR, MARKETING TRENDS AND OTHER ASPECTS OF PREDICTIVE ANALYTICS

MARCH 19TH @ 10AM EST | VIRTUAL (ZOOM)

JUSTIN HONAMAN

Justin works with global Retail, Restaurants, Food Service, and Consumer Goods organizations & their respective leaders to build business process and technology strategies to enable speed, agility, flexibility, and innovation.

ROB HAMMOND

Experienced Commercial Vice President with a demonstrated history of working in the food & beverages industry. Strong operations professional skilled in Business Planning, Consumer Products, Sales, Sales Operations, and Pricing Strategy.

SUNNY YURASEK

With over 16 years of experience in the CPG industry, Sunny is a data science leader with a passion for driving business value through data strategy and innovation. Data Science, AI Strategy, Business Translator, Adjunct Professor

DR. RUSSELL ZWANKA (MODERATOR)

Western Michigan University
Director, Food Marketing Program
Professor, Food Marketing & Category Management

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